



Community Profile

Riverside Property
 1153 Us Highway 23 S, Weber City, VA, 24290
 Drive Time: 15, 30, 45 minutes

LENOWISCO PDC
 Latitude: 36.6095
 Longitude: -82.56875

	0 - 15 minutes	0 - 30 minutes	0 - 45 minutes
Population Summary			
2000 Total Population	73,912	209,976	394,900
2000 Group Quarters	1,304	3,804	9,551
2010 Total Population	76,135	222,995	419,365
2015 Total Population	76,561	229,480	430,278
2010-2015 Annual Rate	0.11%	0.58%	0.52%
Household Summary			
2000 Households	31,910	87,891	164,478
2000 Average Household Size	2.28	2.35	2.34
2010 Households	33,914	94,983	176,825
2010 Average Household Size	2.20	2.31	2.30
2015 Households	34,402	98,279	182,445
2015 Average Household Size	2.18	2.29	2.29
2010-2015 Annual Rate	0.29%	0.69%	0.63%
2000 Families	21,624	60,939	113,378
2000 Average Family Size	2.79	2.84	2.84
2010 Families	22,243	63,882	118,235
2010 Average Family Size	2.75	2.83	2.83
2015 Families	22,333	65,417	120,771
2015 Average Family Size	2.73	2.82	2.82
2010-2015 Annual Rate	0.08%	0.48%	0.43%
Housing Unit Summary			
2000 Housing Units	35,239	96,075	179,776
Owner Occupied Housing Units	64.3%	66.4%	66.5%
Renter Occupied Housing Units	26.3%	25.0%	25.0%
Vacant Housing Units	9.3%	8.6%	8.5%
2010 Housing Units	38,117	106,485	198,417
Owner Occupied Housing Units	62.6%	64.5%	64.5%
Renter Occupied Housing Units	26.3%	24.7%	24.6%
Vacant Housing Units	11.0%	10.8%	10.9%
2015 Housing Units	38,993	110,716	205,956
Owner Occupied Housing Units	62.2%	64.1%	64.1%
Renter Occupied Housing Units	26.0%	24.7%	24.5%
Vacant Housing Units	11.8%	11.2%	11.4%
Median Household Income			
2000	\$30,803	\$33,353	\$31,754
2010	\$39,127	\$42,302	\$40,459
2015	\$44,843	\$49,320	\$46,407
Median Home Value			
2000	\$79,379	\$85,703	\$80,555
2010	\$110,801	\$122,488	\$115,620
2015	\$131,895	\$147,604	\$139,537
Per Capita Income			
2000	\$18,843	\$19,262	\$18,044
2010	\$22,465	\$23,186	\$21,602
2015	\$24,588	\$25,104	\$23,582
Median Age			
2000	41.2	39.7	39.1
2010	44.3	42.9	42.1
2015	45.7	44.2	43.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
Household Income Base	31,885	88,018	164,790
<\$15,000	24.9%	21.6%	22.7%
\$15,000 - \$24,999	16.2%	15.9%	16.8%
\$25,000 - \$34,999	14.8%	14.6%	15.1%
\$35,000 - \$49,999	16.4%	17.5%	17.8%
\$50,000 - \$74,999	14.9%	16.1%	15.6%
\$75,000 - \$99,999	6.4%	7.4%	6.4%
\$100,000 - \$149,999	4.3%	4.3%	3.4%
\$150,000 - \$199,999	0.9%	1.2%	0.9%
\$200,000+	1.3%	1.4%	1.2%
Average Household Income	\$43,112	\$45,102	\$42,504
2010 Households by Income			
Household Income Base	33,914	94,984	176,825
<\$15,000	19.7%	16.4%	17.3%
\$15,000 - \$24,999	12.8%	11.8%	12.8%
\$25,000 - \$34,999	13.0%	12.2%	12.9%
\$35,000 - \$49,999	17.1%	17.8%	18.3%
\$50,000 - \$74,999	19.7%	21.3%	21.2%
\$75,000 - \$99,999	8.7%	10.4%	9.2%
\$100,000 - \$149,999	6.2%	6.8%	5.6%
\$150,000 - \$199,999	1.3%	1.6%	1.2%
\$200,000+	1.5%	1.7%	1.4%
Average Household Income	\$50,070	\$53,833	\$50,268
2015 Households by Income			
Household Income Base	34,402	98,279	182,445
<\$15,000	17.2%	14.2%	14.9%
\$15,000 - \$24,999	11.1%	10.1%	10.9%
\$25,000 - \$34,999	11.7%	10.8%	11.5%
\$35,000 - \$49,999	14.4%	15.5%	15.9%
\$50,000 - \$74,999	26.8%	28.3%	28.5%
\$75,000 - \$99,999	7.9%	9.2%	8.3%
\$100,000 - \$149,999	7.6%	8.1%	6.8%
\$150,000 - \$199,999	1.5%	1.8%	1.4%
\$200,000+	1.7%	2.0%	1.7%
Average Household Income	\$54,307	\$57,960	\$54,552
2000 Owner Occupied Housing Units by Value			
Total	22,631	63,804	119,621
<\$50,000	22.7%	19.7%	23.2%
\$50,000 - \$99,999	47.6%	42.9%	44.3%
\$100,000 - \$149,999	17.4%	20.4%	18.3%
\$150,000 - \$199,999	5.8%	8.6%	7.3%
\$200,000 - \$299,999	4.3%	5.8%	4.6%
\$300,000 - \$499,999	1.8%	2.1%	1.7%
\$500,000 - \$999,999	0.4%	0.5%	0.4%
\$1,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$94,825	\$104,380	\$96,871
2000 Specified Renter Occupied Housing Units by Contract Rent			
Total	9,225	23,558	43,751
With Cash Rent	90.6%	90.3%	89.8%
No Cash Rent	9.4%	9.7%	10.2%
Median Rent	\$336	\$348	\$336
Average Rent	\$354	\$368	\$348

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Population by Age			
Total	73,916	209,976	394,896
0 - 4	5.7%	5.7%	5.7%
5 - 9	6.0%	6.2%	6.1%
10 - 14	6.1%	6.2%	6.1%
15 - 24	10.4%	11.1%	12.2%
25 - 34	12.9%	13.7%	13.7%
35 - 44	14.3%	15.3%	15.2%
45 - 54	14.5%	14.6%	14.5%
55 - 64	11.8%	11.4%	11.1%
65 - 74	9.2%	8.3%	8.2%
75 - 84	6.7%	5.6%	5.4%
85 +	2.3%	1.9%	1.8%
18 +	78.6%	78.2%	78.4%
2010 Population by Age			
Total	76,135	222,994	419,363
0 - 4	5.5%	5.6%	5.5%
5 - 9	5.5%	5.7%	5.6%
10 - 14	5.7%	5.9%	5.8%
15 - 24	10.6%	10.7%	11.6%
25 - 34	10.1%	11.0%	11.5%
35 - 44	13.4%	14.2%	14.1%
45 - 54	14.4%	15.2%	15.1%
55 - 64	14.3%	14.0%	13.8%
65 - 74	10.4%	9.5%	9.1%
75 - 84	6.7%	5.7%	5.5%
85 +	3.3%	2.6%	2.4%
18 +	79.7%	79.2%	79.6%
2015 Population by Age			
Total	76,562	229,480	430,276
0 - 4	5.4%	5.4%	5.3%
5 - 9	5.4%	5.6%	5.5%
10 - 14	5.7%	5.9%	5.8%
15 - 24	10.5%	10.8%	11.7%
25 - 34	9.9%	10.5%	10.7%
35 - 44	12.1%	13.0%	13.2%
45 - 54	13.9%	14.6%	14.3%
55 - 64	14.3%	14.4%	14.4%
65 - 74	12.6%	11.3%	10.9%
75 - 84	6.9%	5.9%	5.7%
85 +	3.3%	2.6%	2.4%
18 +	80.0%	79.5%	79.9%
2000 Population by Sex			
Males	46.8%	48.1%	48.2%
Females	53.2%	51.9%	51.8%
2010 Population by Sex			
Males	47.0%	48.3%	48.8%
Females	53.0%	51.7%	51.2%
2015 Population by Sex			
Males	47.2%	48.4%	48.9%
Females	52.8%	51.6%	51.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

October 10, 2012

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2000 Population by Race/Ethnicity			
Total	73,911	209,977	394,899
White Alone	95.5%	95.6%	95.9%
Black Alone	2.7%	2.6%	2.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	0.5%	0.5%	0.5%
Some Other Race Alone	0.2%	0.3%	0.3%
Two or More Races	0.8%	0.8%	0.8%
Hispanic Origin	0.8%	0.9%	1.0%
Diversity Index	10.2	10.3	9.8
2010 Population by Race/Ethnicity			
Total	76,135	222,996	419,366
White Alone	94.5%	94.5%	95.0%
Black Alone	3.1%	2.9%	2.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	0.7%	0.7%	0.6%
Some Other Race Alone	0.4%	0.5%	0.5%
Two or More Races	1.1%	1.1%	1.1%
Hispanic Origin	1.4%	1.7%	1.7%
Diversity Index	12.9	13.6	12.7
2015 Population by Race/Ethnicity			
Total	76,560	229,481	430,278
White Alone	94.0%	94.1%	94.5%
Black Alone	3.3%	3.0%	2.7%
American Indian Alone	0.2%	0.3%	0.2%
Asian or Pacific Islander Alone	0.7%	0.7%	0.7%
Some Other Race Alone	0.4%	0.6%	0.6%
Two or More Races	1.3%	1.3%	1.2%
Hispanic Origin	1.7%	2.1%	2.0%
Diversity Index	14.4	15.1	14.1
2000 Population 3+ by School Enrollment			
Total	71,424	202,737	381,444
Enrolled in Nursery/Preschool	1.3%	1.4%	1.4%
Enrolled in Kindergarten	1.1%	1.2%	1.2%
Enrolled in Grade 1-8	10.7%	10.5%	10.2%
Enrolled in Grade 9-12	5.0%	5.0%	5.0%
Enrolled in College	2.5%	3.5%	4.2%
Enrolled in Grad/Prof School	0.5%	0.7%	0.7%
Not Enrolled in School	78.9%	77.8%	77.2%
2010 Population 25+ by Educational Attainment			
Total	55,325	160,822	299,686
Less Than 9th Grade	8.3%	7.2%	7.9%
9th to 12th Grade, No Diploma	9.8%	9.1%	10.3%
High School Graduate	36.7%	34.6%	35.0%
Some College, No Degree	18.0%	19.2%	19.2%
Associate Degree	7.3%	7.2%	7.2%
Bachelor's Degree	13.0%	14.7%	13.4%
Graduate/Professional Degree	6.9%	7.9%	7.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
Total	63,358	184,762	348,493
Never Married	19.2%	20.6%	21.3%
Married	56.8%	58.3%	57.5%
Widowed	9.6%	7.8%	7.9%
Divorced	14.5%	13.3%	13.3%
2000 Population 16+ by Employment Status			
Total	59,575	169,423	319,668
In Labor Force	54.0%	58.0%	58.3%
Civilian Employed	51.0%	54.9%	55.2%
Civilian Unemployed	3.0%	3.0%	3.0%
In Armed Forces	0.0%	0.1%	0.1%
Not In Labor Force	46.0%	42.0%	41.7%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	88.0%	89.3%	89.5%
Civilian Unemployed	12.0%	10.7%	10.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	90.5%	91.7%	91.8%
Civilian Unemployed	9.5%	8.3%	8.2%
2000 Females 16+ by Employment Status and Age of Children			
Total	32,254	89,182	168,000
Own Children < 6 Only	6.9%	7.1%	7.2%
Employed/in Armed Forces	3.6%	4.1%	4.1%
Unemployed	0.4%	0.3%	0.3%
Not in Labor Force	3.0%	2.7%	2.7%
Own Children <6 and 6-17 Only	4.4%	4.8%	4.6%
Employed/in Armed Forces	2.0%	2.3%	2.4%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	2.2%	2.3%	2.1%
Own Children 6-17 Only	15.4%	15.9%	15.8%
Employed/in Armed Forces	10.5%	10.9%	10.6%
Unemployed	0.3%	0.5%	0.6%
Not in Labor Force	4.6%	4.5%	4.6%
No Own Children < 18	73.3%	72.2%	72.4%
Employed/in Armed Forces	27.7%	30.5%	31.1%
Unemployed	1.5%	1.7%	1.7%
Not in Labor Force	44.1%	39.9%	39.6%
2010 Employed Population 16+ by Industry			
Total	30,827	96,940	182,836
Agriculture/Mining	0.8%	1.0%	1.4%
Construction	7.9%	7.5%	7.5%
Manufacturing	15.2%	14.5%	14.5%
Wholesale Trade	3.4%	3.3%	3.3%
Retail Trade	14.1%	13.8%	14.1%
Transportation/Utilities	3.5%	3.9%	4.1%
Information	1.4%	1.6%	1.6%
Finance/Insurance/Real Estate	5.2%	5.1%	4.8%
Services	44.8%	45.9%	45.2%
Public Administration	3.6%	3.5%	3.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	30,824	96,942	182,839
White Collar	54.8%	57.1%	55.6%
Management/Business/Financial	8.9%	10.2%	9.7%
Professional	20.9%	22.1%	21.0%
Sales	12.8%	12.7%	12.7%
Administrative Support	12.2%	12.1%	12.3%
Services	19.5%	17.7%	17.4%
Blue Collar	25.7%	25.2%	27.0%
Farming/Forestry/Fishing	0.3%	0.4%	0.4%
Construction/Extraction	7.0%	6.3%	6.5%
Installation/Maintenance/Repair	3.9%	4.0%	4.1%
Production	8.5%	8.1%	9.1%
Transportation/Material Moving	6.1%	6.4%	6.8%
2000 Workers 16+ by Means of Transportation to Work			
Total	29,842	91,503	173,436
Drove Alone - Car, Truck, or Van	85.8%	85.9%	85.3%
Carpooled - Car, Truck, or Van	9.9%	9.9%	10.3%
Public Transportation	0.2%	0.3%	0.3%
Walked	1.1%	1.0%	1.3%
Other Means	0.9%	0.6%	0.6%
Worked at Home	2.1%	2.3%	2.2%
2000 Workers 16+ by Travel Time to Work			
Total	29,840	91,505	173,437
Did not Work at Home	97.9%	97.7%	97.8%
Less than 5 minutes	3.2%	3.0%	3.3%
5 to 9 minutes	12.7%	11.1%	11.5%
10 to 19 minutes	42.0%	39.0%	37.1%
20 to 24 minutes	14.5%	15.9%	15.9%
25 to 34 minutes	14.5%	17.3%	17.8%
35 to 44 minutes	3.4%	3.6%	3.8%
45 to 59 minutes	3.9%	4.0%	4.3%
60 to 89 minutes	1.9%	1.9%	2.1%
90 or more minutes	2.0%	1.9%	1.9%
Worked at Home	2.1%	2.3%	2.2%
Average Travel Time to Work (in min)	20.7	21.5	21.7
2000 Households by Vehicles Available			
Total	31,914	87,879	164,458
None	10.0%	8.2%	8.3%
1	32.3%	30.1%	30.3%
2	39.0%	40.1%	39.6%
3	13.6%	15.9%	15.9%
4	4.4%	4.4%	4.5%
5+	0.7%	1.3%	1.4%
Average Number of Vehicles Available	1.7	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Type			
Total	31,912	87,892	164,476
Family Households	67.8%	69.3%	68.9%
Married-couple Family	53.1%	55.9%	55.1%
With Related Children	20.7%	22.6%	22.5%
Other Family (No Spouse)	14.7%	13.5%	13.8%
With Related Children	8.7%	8.0%	8.2%
Nonfamily Households	32.2%	30.7%	31.1%
Householder Living Alone	29.3%	27.0%	27.3%
Householder Not Living Alone	3.0%	3.6%	3.8%
Households with Related Children	29.3%	30.6%	30.6%
Households with Persons 65+	29.8%	26.2%	26.4%
2000 Households by Size			
Total	31,910	87,891	164,478
1 Person Household	29.3%	27.0%	27.3%
2 Person Household	36.6%	37.0%	36.7%
3 Person Household	17.7%	18.1%	18.3%
4 Person Household	11.1%	12.2%	12.1%
5 Person Household	3.8%	4.0%	4.1%
6 Person Household	1.1%	1.1%	1.1%
7 + Person Household	0.4%	0.4%	0.5%
2000 Households by Year Householder Moved In			
Total	31,914	87,878	164,459
Moved in 1999 to March 2000	16.9%	17.9%	17.6%
Moved in 1995 to 1998	24.2%	25.5%	25.7%
Moved in 1990 to 1994	15.2%	15.7%	15.8%
Moved in 1980 to 1989	15.6%	15.7%	15.6%
Moved in 1970 to 1979	12.0%	11.4%	11.6%
Moved in 1969 or Earlier	16.1%	13.8%	13.8%
Median Year Householder Moved In	1992	1993	1993
2000 Housing Units by Units in Structure			
Total	35,245	96,089	179,677
1, Detached	69.2%	68.3%	67.4%
1, Attached	2.7%	2.1%	1.9%
2	2.3%	2.2%	2.3%
3 or 4	3.7%	3.6%	3.6%
5 to 9	4.5%	4.8%	4.4%
10 to 19	3.8%	2.7%	2.5%
20 +	3.8%	3.3%	2.8%
Mobile Home	9.9%	12.9%	15.0%
Other	0.0%	0.1%	0.1%
2000 Housing Units by Year Structure Built			
Total	35,245	96,088	179,677
1999 to March 2000	2.2%	2.7%	2.5%
1995 to 1998	5.7%	8.7%	8.7%
1990 to 1994	7.2%	8.5%	8.2%
1980 to 1989	13.3%	15.2%	15.3%
1970 to 1979	16.2%	18.2%	18.7%
1969 or Earlier	55.4%	46.7%	46.6%
Median Year Structure Built	1966	1972	1972

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Top 3 Tapestry Segments			
1.	Heartland Communities	Heartland Communities	Southern Satellites
2.	Midlife Junction	Midlife Junction	Heartland Communities
3.	Salt of the Earth	Southern Satellites	Salt of the Earth
2010 Consumer Spending			
Apparel & Services: Total \$	\$39,541,446	\$119,968,104	\$208,448,509
Average Spent	\$1,165.94	\$1,263.05	\$1,178.84
Spending Potential Index	49	53	49
Computers & Accessories: Total \$	\$5,188,836	\$15,713,368	\$27,211,974
Average Spent	\$153.00	\$165.43	\$153.89
Spending Potential Index	70	75	70
Education: Total \$	\$27,723,950	\$84,905,026	\$144,963,133
Average Spent	\$817.48	\$893.90	\$819.81
Spending Potential Index	67	73	67
Entertainment/Recreation: Total \$	\$82,480,529	\$247,064,257	\$431,008,116
Average Spent	\$2,432.07	\$2,601.14	\$2,437.49
Spending Potential Index	75	81	76
Food at Home: Total \$	\$115,714,367	\$343,061,137	\$600,902,415
Average Spent	\$3,412.02	\$3,611.81	\$3,398.29
Spending Potential Index	76	81	76
Food Away from Home: Total \$	\$78,418,475	\$237,312,360	\$413,945,261
Average Spent	\$2,312.29	\$2,498.47	\$2,340.99
Spending Potential Index	72	78	73
Health Care: Total \$	\$107,799,393	\$313,073,140	\$549,922,490
Average Spent	\$3,178.63	\$3,296.09	\$3,109.98
Spending Potential Index	85	88	83
HH Furnishings & Equipment: Total \$	\$43,922,707	\$132,567,107	\$230,409,190
Average Spent	\$1,295.13	\$1,395.69	\$1,303.04
Spending Potential Index	63	68	63
Investments: Total \$	\$47,076,432	\$134,509,270	\$231,421,305
Average Spent	\$1,388.12	\$1,416.14	\$1,308.76
Spending Potential Index	80	81	75
Retail Goods: Total \$	\$618,379,521	\$1,845,716,887	\$3,235,416,114
Average Spent	\$18,233.87	\$19,432.04	\$18,297.29
Spending Potential Index	73	78	74
Shelter: Total \$	\$347,556,547	\$1,063,203,159	\$1,821,781,057
Average Spent	\$10,248.24	\$11,193.60	\$10,302.74
Spending Potential Index	65	71	65
TV/Video/Audio: Total \$	\$31,387,952	\$94,033,961	\$164,584,338
Average Spent	\$925.52	\$990.01	\$930.78
Spending Potential Index	75	80	75
Travel: Total \$	\$42,647,517	\$130,006,661	\$222,460,221
Average Spent	\$1,257.53	\$1,368.73	\$1,258.08
Spending Potential Index	66	72	66
Vehicle Maintenance & Repairs: Total \$	\$23,870,432	\$71,568,587	\$124,981,402
Average Spent	\$703.86	\$753.49	\$706.81
Spending Potential Index	75	80	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.